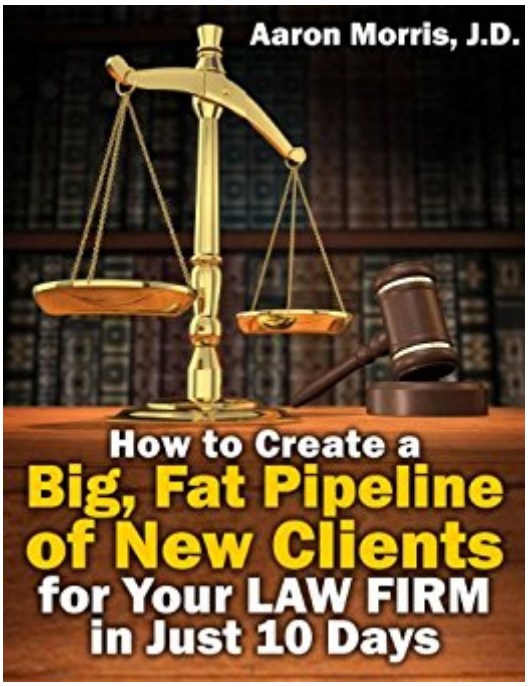
Ebook Directory
the best source of ebook

The book was found

How To Create A Big, Fat Pipeline Of New Clients For Your Law Firm In Just 10 Days



PDF
Adobe
DOWNLOAD EBOOK

Synopsis

Are You Ready to Take Your Law Firm to the Next Level?Three out of four prospective clients use the Internet to find and hire their attorneys! If youÃ¢â ¬â„¢re not a dominant presence on the Internet, youÃ¢â ¬â„¢re fighting for the remaining 25%. IÃ¢â ¬â„¢ll show you some very easy to implement Internet marketing tips and techniques that will bring a flood of quality clients to your law practice in just ten days (a little less than ten days if you already have a good website; a little more if you donÃ¢â ¬â„¢t).Do you want your phones to ring almost nonstop with new business?Do you want to be able to cherry-pick only good, interesting cases and send out the rest?Forget Google Adwords, expensive web sites, social networking, Twitter or Facebook. Those can be fine ways to market your law firm, but with my techniques you will be able to Ã¢â ¬Å“set it and forget itÃ¢â ¬Â•, and avoid spending excessive time on your advertising and marketing. While youÃ¢â ¬â„¢re at it, forget just about everything you've been told about Internet marketing and search engine optimization. Paying someone to create your website? ThatÃ¢â ¬â„¢s crazy talk. You can delegate it if you want, but IÃ¢â ¬â„¢ll show you how to create a beautiful site in about two hours, at little or no cost, that will blow away those professionally created sites at bringing new clients to your office. Once you have the big, fat pipeline of new clients flowing, you will only need to spend about two hours per week maintaining it, and most of that can be delegated (although itÃ¢â ¬â„¢s actually kind of fun).In this book you will learn:How to absolutely own your practice areas in your market.How to make yourself the recognized expert for your practice areas.How to maximize the conversion rate from prospective clients to paying clients.How to get your website on page one of GoogleÃ¢â ¬â„¢s search results (in one of the top three positions) in 10 days or less.How to get a business generating article onto page one of GoogleÃ¢â ¬â„¢s search results in less than an hour.How to use current news stories to drive clients to your website.DonÃ¢â ¬â„¢t worry if you are a technophobe. My techniques are very easy to apply, and IÃ¢â ¬â„¢ll show you how to implement all of my strategies, using my own web sites as examples. IÃ¢â ¬â„¢ll take you through the ten-day plan, step by step, and on the 11th day, be ready for the phones to start ringing.

Book Information

File Size: 317 KB
Print Length: 101 pages
Simultaneous Device Usage: Unlimited
Publisher: Random Thoughts Publishing; 1 edition (March 28, 2013)
Publication Date: March 28, 2013

Sold by:Ã Â Digital Services LLC

Language: English

ASIN: B00C3ADD04

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Enabled

Lending: Enabled

Screen Reader: Supported

Enhanced Typesetting: Enabled

Best Sellers Rank: #197,632 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #6 inÃ Â Kindle Store > Kindle eBooks > Law > Law Practice > Law Office Education #24 inÃ Â Books > Law > Law Practice > Law Office Education #232 inÃ Â Kindle Store > Kindle eBooks > Business & Money > Entrepreneurship & Small Business > Starting a Business

Customer Reviews

I enjoyed this book. It is just me in my law firm. I need items on how to grow my law firm and gain more clients. This book gave me interesting ideas on how to implement multiple websites with very specific keywords. I never thought to use this strategy before. It’s a very easy read at a reasonable price. I haven’t had time to actually implement the ideas, but I plan to in the near future. I am adding a new area of law to my practice and I need to get word out to the public. I will edit the review once I implement the ideas and let everyone know how they worked for me in my new venture. Since I have not yet tried the ideas I am giving the book 4 stars and will update the stars after I implement them.

Aaron Morris has done attorneys a great service by writing this book. I was recently pitched a package from a third party offering internet marketing and search engine optimization (SEO) services. They wanted $2,000 per month!! I politely declined and began following the techniques and skills described in this book. The best part about the book is that everything is fun to read and broken down into very manageable strategies. A number of sites I have created are already showing up on page one of major search engines for my desired search terms. Some were in first position on page one! Best of all, propective client inquiries have increased as have the number of clients brought into my firm.I cannot recommend this book highly enough. If they had a six star rating option I would have given six stars. Althouh targeted at attorneys, the ideas and strategies

discussed in the book can be easily applied to any business. Do yourself a favor and buy this book, read it, and start growing your business. If I can do it, anyone can.

Great and informative read!I have always viewed the workings of the Internet as magic. (Don’t know how it works, just glad it does!) Thus, the thought of designing my own websites and performing search engine optimization myself. . . . Well, let’s just say, it’s never crossed my mind. This book makes it easy to understand and accomplish on your own. Although tailored to law firms, the concepts and advice provided in this book can be applied to ANY business!I highly recommend it.

This Book is simply amazing. I have a very small law firm. I know my clients are out there, I just did not know how to let them find me. This Book showed me how to do just that. The techniques offered by the author are easy to understand and make sense. I am not very computer savvy and before reading this book, I did know that I could actually create my own website. I HIGHLY recommend this book to anyone who wants to grow their practice in 2014. Excellent Book !!

Good online marketing information. It helped me understand much better how search engines work and learn how to apply it to market my personal injury law firm. I just finished reading the book today and I have started doing what it teaches and I will follow the"10-Day Plan" to completion. After a few weeks or months I may update this review with my results. I hope my results are great.

Excellent well written book about SEO, and easy to read, unlike other books written with jargon and requiring an understanding of website creation. The low price is a "take this" to all the other consultants charging thousands of dollars.

Enjoyed this book. Author was an attorney, not a guy working for a marketing firm so the lack of trying to cross-sell me was appreciated. The author’s advice can be boiled down to this: buy a domain name with your targeted keyword, include the keyword in your title tags, include the keyword in your content (the so-called trifecta). Also geo-target your keyword (ex: "springfield duo lawyer").All in all, this book is high-quality and a good intro to law firm SEO. Don’t let the cheesy cover throw you.

What a wonderful and selfless work for a profession that struggles more than most with change. Lawyer’s are traditionally a very conservative bunch and tend to not think outside the box. Not so

with Mr. Morris and this book. He provides useful, actionable, and thought provoking ideas that have made a big difference in how I view the use of the internet going forward. Thank you Mr. Morris for all you have done.

Download to continue reading...

How to Create a Big, Fat Pipeline of New Clients for Your Law Firm in Just 10 Days How to Turn Clicks Into Clients: The Ultimate Law Firm Guide for Getting More Clients Through the Internet The New Colors of Law Firm Marketing: A Law Firm Marketing Coloring Book Pipeline Rules of Thumb Handbook, Eighth Edition: A Manual of Quick, Accurate Solutions to Everyday Pipeline Engineering Problems Law Firm Marketing: Successfully Promoting and Building Your Small Firm or Solo Practice The Ultimate Law Firm Associate's Marketing Checklist: The Renowned Step-By-Step, Year-By-Year Process For Lawyers Who Want To Develop Clients. A Photographer's Guide to Body Language: Harness the power of body language to create stronger, more meaningful portraits and create an experience your clients will rave about Belly Fat: The Healthy Eating Guide to Lose That Stubborn Belly Fat - No Exercise Required (Belly Fat, Healthy eating, weight loss for women, low fat, ... wheat, detox, grain free, gluten free) BELLY FAT: 40 EFFECTIVE HABITS to BURN BELLY FAT for A SLIM WAIST (Belly Fat, Fat Burning For Women, Weight Loss, Zero Belly Diet, Flat Belly Diet, Abs Diet, Waist Training Workout) (FIT BODY Book 1) Ketogenic Diet: 21 Days To Rapid Fat Loss, Unstoppable Energy And Upgrade Your Life - Lose Up To a Pound a day (Includes The Very BEST Fat Burning Recipes - FAT LOSS CRACKED) Wow Your Clients: How To Land Clients And Build Long-Lasting Relationships The Architect's Guide to Small Firm Management: Making Chaos Work for Your Small Firm High Paying Clients for Life: A Simple Step By Step System Proven To Sell High Ticket Products And Services (Selling Services: How to sell anything to ... and How to Get Clients for Life Book 1) The Irresistible Consultant's Guide to Winning Clients: 6 Steps to Unlimited Clients & Financial Freedom How To Lose Thigh Fat: The Most Effective and Simple Solutions to Trim your Thighs (Thigh fat, slim thigh, reduce thigh fat, shape your thigh) Freedom of Transit and Access to Gas Pipeline Networks under WTO Law (Cambridge International Trade and Economic Law) Start Your Own Law Practice: A Guide to All the Things They Don't Teach in Law School about Starting Your Own Firm (Open for Business) Everything You Need to Ace Science in One Big Fat Notebook: The Complete Middle School Study Guide (Big Fat Notebooks) Everything You Need to Ace American History in One Big Fat Notebook: The Complete Middle School Study Guide (Big Fat Notebooks) Everything You Need to Ace World History in One Big Fat Notebook: The Complete Middle School Study Guide (Big Fat Notebooks)